

SELLING

Selling Your Home Is Even Easier!

When You Put Up This Sign...



You'll Quickly Get This Sign



◆ **Sell Your Home Faster**

A participating home will be more attainable to a larger pool of pre-approved buyers. Consequently, more buyers means that your home will sell faster.

◆ **Make More Money on Your Sale**

More buyers "competing" for your home may also increase the potential for selling at a higher price.

Selling a Home Is This Easy!

Buy or Sell Your Home with
NO
Downpayment!

EASY



PreferredProgramSM
Downpayment Assistance from The Genesis Foundation

Go from a Renter... to a Homeowner!

Why Live Here?



When You Could be Home?



◆ **No Downpayment**

Gift funds enable you to buy the home of your dreams...with as little as no money out of your pocket.

◆ **No Repayment**

After your transaction is complete, there is absolutely no obligation to repay your gift.

Buying a Home Is This Easy!

Your Path to Home Ownership

1. Get pre-approved for a home loan.
2. Find a home.
3. Receive your gift to use as downpayment at closing on your home purchase.
4. Move into your new home.

"We never would have been able to buy a home without the PreferredProgram!"

– Kate Troxell

Your Path to Selling Your Home

1. Your realtor shows your home to pre-qualified buyers.
2. Buyer commits to purchasing your home.
3. You contribute a gift amount plus a low processing fee after the sale.
4. If a buyer is not a PreferredProgram participant, there is no obligation, whatsoever, to contribute a gift amount.

It's So Easy

Contact your local mortgage professional, or call us so we can provide the name and number of someone you can work with.

www.preferredprogram.org

Toll Free 866.570.0830

PreferredProgramSM

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USING THE PreferredProgram MAKES SENSE

EXAMPLE REAL ESTATE TRANSACTION (WHERE HOMEBUYER HAS DOWNPAYMENT)

List Price	\$100,000
Sale Price (with 5% APOR)	\$95,000
Less Commission	\$6,650

Subtotal	\$88,350
Less Closing (approx. 1.5%)	\$1,425
NET	\$86,925

PREFERREDPROGRAM TRANSACTION

List Price	\$100,000
Sale Price	\$100,000
Less Commission	\$7,000
Less Genesis Fee	\$3,300*

Subtotal	\$89,700
Less Closing (approx. 1.5%)	\$1,500
NET	\$88,200

Seller Nets \$1,275 more

**Contact your tax advisor for tax deductibility of the contribution to The Genesis Foundation.*



www.preferredprogram.org