

# It's Really This Simple

1. Visit here to register  
<http://www.preferredprogram.org/getstarted>
2. Enter deal, click submit, print completed forms to be signed at closing. That's it.
3. We'll handle getting the wiring instructions from your closing office, follow up on closing details, and fund within 24 hours before closing.  
*Guaranteed.*

Call Client Services at 866-570-0830. We'd be delighted to walk you through our online system. It only takes a few minutes.



*Our courteous staff is here to help!*

**We are all about helping you in any way we can. Please don't hesitate to contact us.**  
**866-570-0830**

Leading Lenders Use  
**NO Downpayment!**  
\$300 or less

"The fastest, easiest, most cost-effective downpayment assistance program. PERIOD."



**CLOSE MORE.**

**LOSE LESS.**

**MAKE MORE MONEY.**

**PreferredProgram<sup>SM</sup>**  
Downpayment Assistance from The Genesis Foundation

## Lender Benefits

- ◆ **More Profitable**  
Closing more deals, making more money.
- ◆ **Faster**  
State-of-the-art, online request system takes about 3 minutes.
- ◆ **Easy to Use**  
Ultra simple, streamlined and uncomplicated. No forms to fax, no signatures required prior to closing.
- ◆ **Efficient**  
We'll handle getting wiring instructions and follow up on closing details.
- ◆ **Guaranteed Ontime Funding**  
You'll receive the funding within 24 hours before the closing. *Guaranteed.*

**No stipulations**  
as long as the Seller agrees to contribute back the gift amount, plus the low processing fee.

**We will gift the funds.**

*(Seller should contact tax advisor for tax deductibility.)*

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[www.preferredprogram.org](http://www.preferredprogram.org)

## Why the Nation's Top Lenders Choose the Preferred Program

"You have no idea how the Preferred Program has made my life so much easier. Thank you!"

– Bonnie Lawrence  
Wells Fargo

"Those who are not using the Preferred Program are really missing out.

– Keith Eberhardt  
CTX Div. V.P.

"I have used all the downpayment assistance programs around, and now I only use the Preferred Program."

– Dave Wilson  
GMAC

**Build lasting relationships by helping Realtor/Builder partners sell more, faster.**



## Proven Marketing Materials



- ◆ Yard Signs
- ◆ Direct-mail Postcards
- ◆ Doorhangers
- ◆ Brochures
- ◆ Newspaper Ads
- ◆ Flyers
- ◆ Letters
- ◆ Realtor/Builder Information Packets
- ◆ Interactive PowerPoint Presentations

*The Preferred Program offers a comprehensive array of easy-to-use, and proven marketing materials in English and Spanish to help you.*

**Get started today! 866-570-0830**